

Paul Irvin

Pablo Alto Studios

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Photographer, editor and designer seeking full-time or contract editorial and/or content development assignments for online and digital media projects.

MSN.com

5/11 – 10/11

PHOTO EDITOR — *MSN (Filter Digital)*

Research, edit and produce photo assets to support news, features and entertainment for use throughout *MSN* and *MSN Latino* partner sites using editorial, PR and stock sources including the Associated Press, Corbis, Reuters, Getty, Alamy, Superstock and major media studios.

1/09 – 8/10

PRODUCER/EDITOR — *MSN Music & Entertainment (Aquent Studios)*

Weekly content development of the *New This Week* and *Listening Booth* pages, in addition to content updates for the *MSN Music* home page, utilizing editorial, PR, stock and studio photo sources such as the Associated Press, Getty, Reuters, WireImage, ABC, NBC, Sony etc. Responsible for obtaining advance media from major and independent labels for encoding, along with promotional photos of artists, bands and for special features. Composed and edited headlines, captions and teasers in accordance with Chicago, AP and MSN style guides.

8/08 – 10/08

PHOTO EDITOR — *2008 Olympic Games*

Research, acquire, license and produce editorial feature photos and icons illustrating breaking news stories and events from the Beijing 2008 Olympic Games for use on MSN and MSNBC landing pages.

The Seattle Times

6/07 – 3/08

WEB CONTENT COORDINATOR — *New Media*

Responsible for daily updates to the *NWSOURCE.com* web site, including photo galleries, email newsletters, promotional and special projects, along with shooting editorial photography feature assignments.

9/87 – 8/99

Microsoft Corporation

My FTE career at Microsoft covered many disciplines in design, illustration, new media authoring and web publishing, including instructional design, product documentation, training, promotional and marketing material. Beginning with the most recent, a brief outline of my positions are listed below:

WEB DESIGNER — *Microsoft Press*

Design and illustration of the *Microsoft Press* and *ResourceLink* web sites, and related marketing, promotional and e-commerce sections. Provide training to team Designers and Art Directors in web design issues, HTML/CSS, image optimizing tools, techniques and design guides.

WEB MEDIA PRODUCER — *Windows/Internet Explorer Team*

Design and development of digital media content for a weekly Internet publication feature, including animation, audio/video design for streaming media platforms such as Windows Media, MPEG, Surround Video & QuickTime VR, intermediate level DHTML and Java scripting.

DIGITAL MEDIA PRODUCER — *Systems Division User Education*

Illustration, photography, audio/video design for CBT and online training products and prototypes, as well as multimedia content licensing and acquisition including OS audio theme design, licensing and auditioning vocal and studio talent for narrative and musical products.

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PUBLISHING SYSTEMS DESIGN — *Systems Division User Education*

Provide art tools development and training support to design, production and international localization teams. Duties also include LAN and VSS administration supporting file handoff and source control management for internal production teams and outsourced vendors.

GRAPHIC ARTIST — *Systems Division User Education*

Technical illustration, design and support new technical publishing systems. Evaluate, recommend and implement tools and processes for long document and art production.

Prior Experience:

American Passage / Seattle Filmworks

PRODUCTION MANAGER

Washington Magazine

GRAPHIC ARTIST

Stanford University Press

PRODUCTION MANAGER

Education:

BA in Art, Knox College

Minored in Technical Theater. Served as Technical Director, Lighting and Scene Designer, Sound Designer. Photography Teaching Assistant, Senior Artist AV Dept., Internship Keith Cole Photo West.

Software includes:

Photoshop CS5, "Jethro/Elvis" CMS, Drupal, HTML, CSS, XML, Dreamweaver, Director/Flash, SoundForge, QuickTime VR, Ray Dream Studio, DeBabelizer, Fontographer, Ventura Publisher.

References:

Jim Packwood

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Sheri Quirt

Editor, MSN

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David Meltzer

Project Manager, Microsoft

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